

What's Your **Why**?



Why is **WHY** Important?



Why is **WHY** Important?

Definitions



Why is **WHY** Important?

Definitions
Engagement



Why is **WHY** Important?

Definitions
Engagement
Excuses



WHY is **Why** Important?

Definitions
Engagement
Excuses
Priorities



Who uses **WHY?**



Who uses **WHY?**



Simon Sinek

Who uses WHY?

Simon Sinek
Blue Zone



Who uses WHY?

Simon Sinek
Blue Zone
Appreciative
Inquiry



How to find your **WHY**



How to find your **WHY**



1. What can I do with my time that is important?

How to find your **WHY**



1. What can I do with my time that is important?
2. What's it going to cost?

How to find your **WHY**



1. What can I do with my time that is important?
2. What's it going to cost?
3. What makes you forget?

Stories about WHY



Stories about WHY

Lissa



Stories about **WHY**

Lissa
Chris



Why find your **WHY**?



Why find your WHY?

Peace
Love
Security
Comfort
Happiness
Fun
Health
Learning
Adventure
Wealth
Success



Why find your WHY?

Success
Wealth
Adventure
Learning
Health
Fun
Happiness
Comfort
Security
Love
Peace



Why find your **WHY**?

Peace
Love
Security
Comfort
Happiness
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Health
Learning
Adventure
Wealth
Success



Success
Wealth
Adventure
Learning
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Happiness
Comfort
Security
Love
Peace

Help others find their **WHY**



Help others find their **WHY**

VIA Strengths



Help others find their **WHY**

VIA Strengths
What's Your Why Event



Help others find their **WHY**

VIA Strengths
What's Your Why Event
Mission Statement



Help others find their **WHY**

VIA Strengths
What's Your Why Event
Mission Statement
Purpose Statement



Help others find their WHY

VIA Strengths
What's Your Why Event
Mission Statement
Purpose Statement
Vision Board



Help others find their WHY

VIA Strengths
What's Your Why Event
Mission Statement
Purpose Statement
Vision Board
R.I.P.



Help others find their **WHY**

VIA Strengths
What's Your Why Event
Mission Statement
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Vision Board
R.I.P.
What vs. Why

