

2017 INDIANA HEALTH AND WELLNESS SUMMIT

October 3-4, 2017 | Expo: October 4
Hyatt Regency Indianapolis

www.indianawellnesssummit.com



SPONSOR PROSPECTUS

2017 INDIANA HEALTH AND WELLNESS SUMMIT

TESTIMONIALS

"I enjoyed exhibiting at the Summit – everything was professional and high quality."

– Ariel Huskins
R2Fit

"Talking with other professionals about what they do in their wellness programs and the general networking. The Expo was a great way to connect with vendors individually."

– Human Resources Assistant
Conn-Selmer, Inc

"The summit was very energizing and encouraging. Loved the variety of topics/sessions that were offered."

– Human Resources Associate
The National Bank of Indianapolis

"The sessions covered a wide range of topics to be all inclusive of health and wellness, not only about physical health."

– Workforce Health and Wellness Lead
Columbus Regional Health

SUMMIT INFORMATION

The Indiana Health and Wellness Summit is the largest gathering of corporate health and wellness professionals in the state of Indiana. Presented by the Indiana Chamber of Commerce, Wellness Council of Indiana and the Indiana State Department of Health/INShape Indiana, attendees learn the latest strategies to build a healthier workplace and a healthier community.

The summit features more than 40 breakout sessions over two days on cutting edge topics, as well as nationally renowned keynote speakers, including:

- Workplace wellness pioneers and authors Drs. Dee Edgington and Jennifer Pitts
- Dr. John Agwunobi, former Assistant Secretary at the U.S. Department of Health and Human Services
- Registered dietitian, television host and author Zonya Foco
- Kevin Leville, CEO of Eat Right America



PRESENTED BY



The **Indiana Chamber of Commerce** partners with 24,000 members and investors – representing over four million Hoosiers – to achieve the mission of "cultivating a world-class environment which provides economic opportunity and prosperity."



The **Wellness Council of Indiana** is a 501(c)(3) organization and the only statewide not-for-profit specifically dedicated to worksite wellness in Indiana. It has helped hundreds of member organizations save time and avoid costly miscalculations when building consistent and comprehensive workplace wellness initiatives.

IN PARTNERSHIP WITH



INShape Indiana motivates, educates, and connects Hoosiers to valuable resources that help them eat better, move more and avoid tobacco.



The **American Diabetes Association** is leading the fight to Stop Diabetes® and its deadly consequences and fighting for those affected by diabetes. The Association funds research to prevent, cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes.

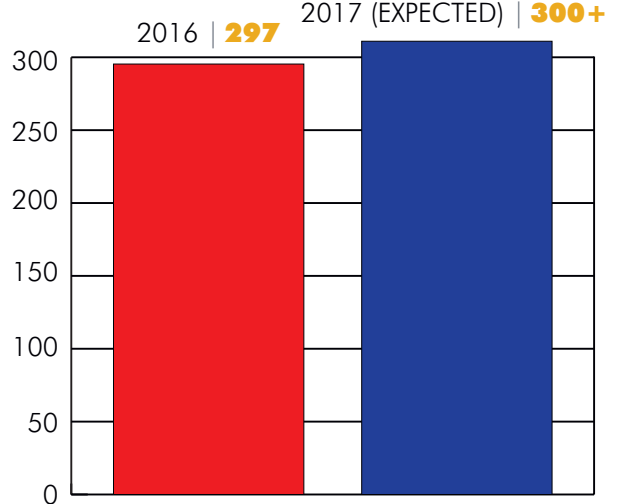
To reserve your sponsorship, contact Jim Wagner, jwagner@indianachamber.com or (317) 264-6876

2017 INDIANA HEALTH AND WELLNESS SUMMIT

ATTENDEES:

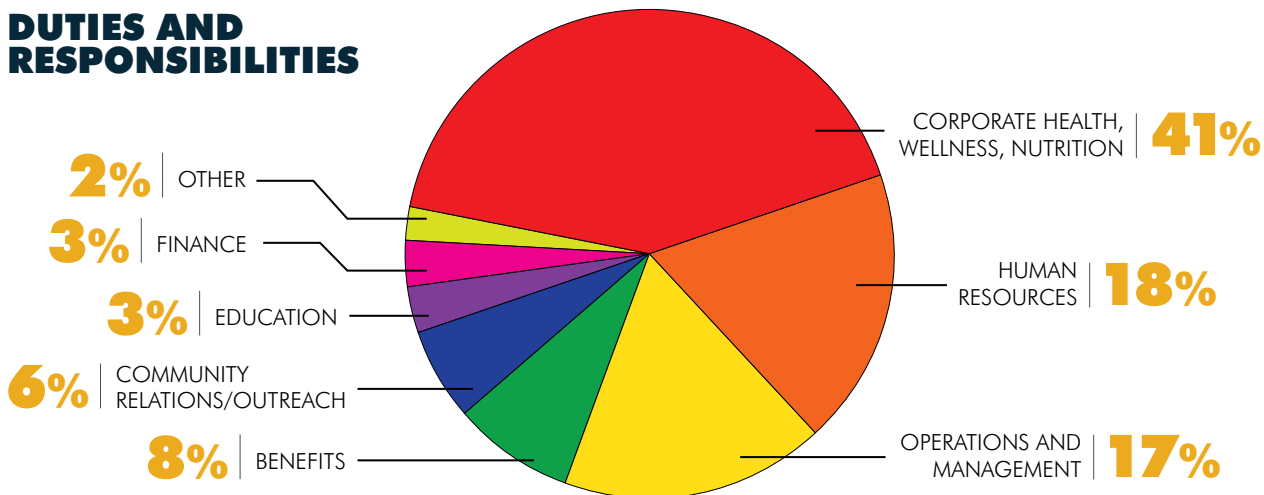
The Indiana Health and Wellness Summit attracts professionals from all aspects of employee health and wellness. The 2016 Indiana Health and Wellness Summit attendees included:

ATTENDEES

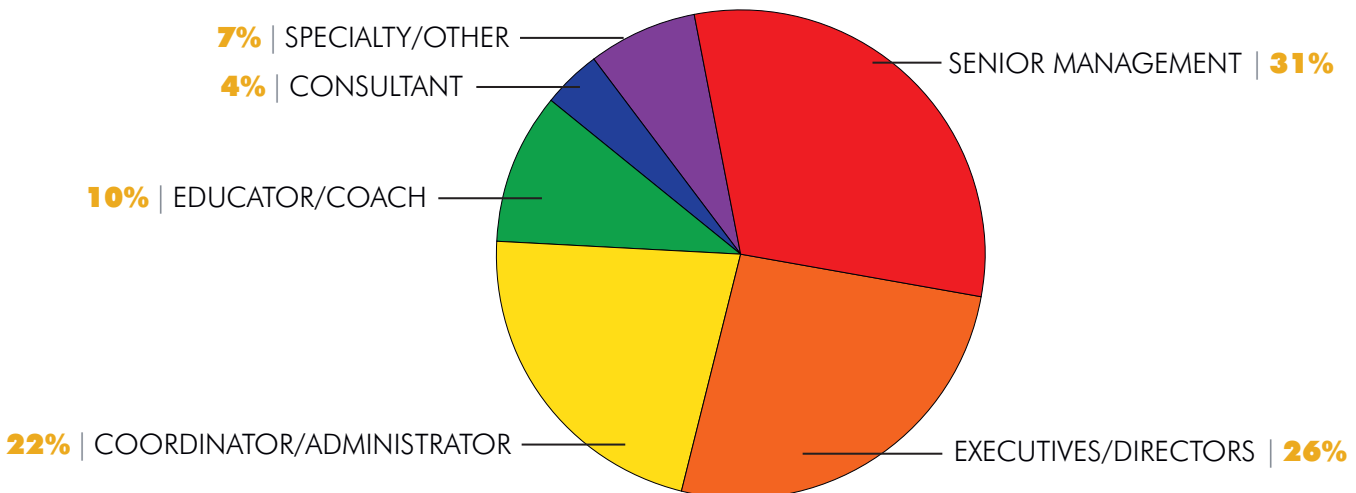


99.06%
OF ATTENDEES IN 2016
RATED THE SUMMIT
AS GOOD, VERY GOOD
OR EXCELLENT

DUTIES AND RESPONSIBILITIES



DEMOGRAPHIC PROFILE BY TITLE



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SPONSORSHIP LEVELS

PRESENTING SPONSOR \$10,000 Exclusive Opportunity

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor, including verbal recognition
- Company logo on the cover of promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on cover of summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all summit signage
- Company logo included on summit web site and linked to web page of your choosing
- Company banner hung at the conference (must be provided)

High Impact Opportunities

- 1-2 minutes of podium time to address summit attendees at the opening general session
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Six complimentary summit registrations for your company representatives and/or clients
- Additional summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2018 summit

DIAMOND SPONSOR \$7,500 Exclusive Opportunity

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive recognition as the Diamond-level Sponsor, including verbal recognition
- Company logo included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on summit web site and linked to web page of your choosing
- Company banner hung at the conference (must be provided)

High Impact Opportunities

- 1-2 minutes of podium time to address summit attendees during a general session
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Four complimentary summit registrations for your company representatives and/or clients
- Additional summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2018 summit



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SPONSORSHIP LEVELS

PLATINUM SPONSOR

\$5,000 (Eight Opportunities Available)

Available opportunities:

- Summit Workshops (day 1)
- Morning General Session Sponsor (day 2)
- Expo Sponsor (day 2)
- Lunch Sponsor (day 1)
- Lunch Sponsor (day 2)
- Opening General Session (day 1)
- Reception Sponsor (day 1)
- Mobile App (your company logo on home page of app)

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the corresponding event or item above
- Recognition as a Platinum-level Sponsor, including verbal recognition
- Company logo included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 1-2 minutes of podium time to address summit attendees during a selected event
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Two complimentary summit registrations for your company representatives and/or clients
- Additional summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2018 summit

GOLD SPONSOR

\$3,500 (11 Opportunities Available)

Available Opportunities:

- Healthy Heart-Activity Center
- Massage Center
- Name badge
- Notepad
- Program guide
- Charging Station
- Wi-Fi
- Recycling/Green Sponsor
- Registration Bag
- Walking Trail
- Water Bottle

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Company logo printed on sponsored product (or signage)
- Recognition as a Gold-level Sponsor
- Company name or logo* included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company name or logo* included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations played during general sessions and luncheon
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- One complimentary summit registration for your company representatives and/or client
- Additional summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2018 summit

**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

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SPONSORSHIP LEVELS

SILVER SPONSOR

\$2,500 (9 Opportunities Available)

Available opportunities:

- Day 1, continental breakfast
- Day 2, continental breakfast
- Day 1, stretch break
- Day 1, "Health Choice" snack break
- Day 2, energizing break
- Day 1, hydration break
- Day 2, hydration break
- Day 1, "Let's Move" break
- Day 2, "Let's Move" break

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Company logo printed on signage corresponding to the meal or break above
- Recognition as a Silver-level Sponsor
- Company name or logo* included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company name or logo* included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a half page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations played during general sessions and luncheon
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- One complimentary summit registration for your company representatives and/or client
- Additional summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2018 summit

**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

EXHIBIT SPACE OPPORTUNITIES

\$595 (Limited space available – first come first served)

- Company name included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Summit registrations available at 10% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses before and after the summit (does not include email addresses)
- Exhibitor ribbon for each of your company representatives
- First right of renewal for 2018 summit



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2017 HEALTH AND WELLNESS SUMMIT

SPONSOR AND EXHIBITOR CONTRACT TERMS AND CONDITIONS

1. Exhibitor and sponsorship opportunities are designed to provide a showcase for products and services either specifically designed for or customarily used in HR services. These opportunities are offered strictly as a means of information exchange. Exhibitors and sponsors may not make sales, but may take orders in the exhibit area. Having a sponsor or exhibitor relationship with the Indiana Chamber of Commerce/Wellness Council of Indiana, hereinafter referred to as ICC/WCI, does not indicate that ICC/WCI endorses the products or services of its exhibitors and/or sponsors.
2. Exhibitor agrees that ICC/WCI shall have the right to make such rules and regulations or changes in arrangements, as it shall deem necessary and to amend the same from time to time. ICC/WCI shall have the final determination and enforcement of all rules, regulations and conditions. It is understood and agreed that the Exhibitor shall abide by all the conditions, rules and regulations provided by ICC/WCI for the governing of the Exhibit and the Conference of which it is a part.
3. Exhibitor agrees to accept this contract and encloses herewith a check or credit card number for the full amount due to ICC/WCI upon registration. All payments must be made within 30 days of invoice date and prior to booth set-up unless otherwise noted.

No rights in and to the said space (or any other space) shall vest in Exhibitor until this agreement has been accepted on behalf of ICC/WCI, and such vesting shall thereafter be subject to the terms and conditions stated herein. All exhibitor registration fees and sponsorships are nonrefundable after June 6, 2017. Prior to June 6, 2017, an Exhibitor/Sponsor may withdraw from the Conference and receive a full refund less a Fifty Dollar (\$50.00) administrative fee. ICC/WCI reserves the right to cancel your exhibit space if the payment is not made 60 days prior to the event date. Exhibitors may not set up unless payment is received prior to event date.

No subletting, assignment, or sharing of space will be permitted without ICC/WCI approval and the payment of an additional fee.

Promotional activity is limited to the confines of space assigned by ICC/WCI. Overly large table, standup or wall displays or other items that may prevent or interfere with the visibility of any adjoining booth space is not permitted. Exhibitor items/materials must be contained inside the booth space and out of walkways.

4. Exhibitor is responsible for installing, maintaining, and dismantling its exhibit. Excel Decorators shall be the official decorator, drayage contractor and labor contractor for the event and shall have the exclusive right to supply all equipment, furniture, carpeting and decorating materials, drayage and non-technical manpower on a rental basis to individual exhibitors.

5. Exhibitor displays must remain assembled throughout the open exhibit hours. Failure to comply could result in future booth assignment priorities.
6. Insurance and liability are the sole and full responsibility of the Exhibitor. Exhibitor agrees to maintain such insurance that will fully protect ICC/WCI from any and all claims of any nature, including claims under applicable workers' compensation acts and for damages for personal injury, including death, which may arise in connection with the operation of Exhibitor's display. Damage to inadequately packed property will be Exhibitor's own responsibility. In the event that Exhibitor damages the building, Exhibitor expressly agrees to protect, save and hold harmless ICC/WCI from all loss and/or damages whatsoever caused by Exhibitor to said building, or any part thereof, directly or indirectly.
7. ICC/WCI will not be liable for failure to hold the conference as scheduled. All payments will be returned in the event that the conference is not held as scheduled or transferred to future event.
8. Exhibitor shall abide by fire regulations and all other regulations of government agencies and the conference site. All draping and decorative material must be flameproof. Signage and banners must not block other exhibits. If your sign/banner is taller than three foot, it must be set in the back of your booth and not the front.
9. ICC/WCI will not be responsible for delays or extra expense incurred because of strikes, labor disputes, or any other cause beyond the control of the ICC/WCI, its agents or representatives.
10. Extremely loud noises such as bells, sirens, buzzers, etc., will not be permitted. All Exhibitors must maintain a business-like atmosphere.
11. No activities shall be scheduled during the time of the official program hours except with the express permission of ICC/WCI.
12. Exhibitor hereby agrees to indemnify, defend protect and hold harmless ICC/WCI and the hotel and conference center management from any and all claims, demands, suits, liability for damage, loss, harm or injury to the person or any property of the Exhibitor or any of its officers, agents, employees or other representatives.
13. By virtue of registering online, by mail or fax indicates knowledge of and agreement with the terms and conditions herein.
14. Exhibition space will be assigned only upon receipt of the Sponsor/Exhibitor agreement, full payment, and accompanying forms. However, ICC/WCI reserves the right to reassign exhibition booth space if necessary. ICC/WCI reserves the right to refuse exhibition space to any employer.